

March 26, 2018

## **Meralco Corporate Governance Information Campaign receives Silver Anvil Award**



Meralco Corporate Governance Awareness Campaign received a Silver Anvil Award last March 23, 2018 at the 53<sup>rd</sup> Anvil Awards held in Shangri-La at the Fort, Taguig City. The Anvil Awards is one of the most reputable award-giving bodies in the field of public relations. Hailed as the Oscars for public relations, the Anvil Awards has been ceaseless in its efforts to give recognition to top organizations with outstanding PR programs for the past 53 years.

For the past years, Meralco and its corporate social responsibility arm, One Meralco Foundation, has been consistently recognized for its multiple achievements. This year, for the first time, Meralco Corporate Governance Office (CGO) submitted an entry for its information campaign.

The CG Information Campaign involved conducting roadshows, orienting the Company's new hires, and partnering with other MPIC companies for the continuing education of the Company's Directors and Senior Management. The campaign also included constant reminders of the company policies through various channels such as emails, desktop wallpaper, data capture device, and even on Workplace (Facebook at Work).

The Anvil Awards recognized CGO's efforts in its information campaign which was geared in promoting its advocacies of ingraining awareness and upholding a culture of good governance through conscientious disclosure and practice of responsibilities from Top Management to the ranks within the Company. In the years to come, the CGO will continue to explore innovative communication channels through which good corporate governance can be further instilled in the workplace and become not only a norm, but a culture—a distinct Meralco way.