

October 1, 2017

Meralco Holds Corporate Governance Roadshow Series for 2017



Family Feud games were part of the CG Roadshows as seen in the Rizal roadshow.
Photo by Candice Reyes.

As part of Meralco Corporate Governance awareness campaign, the Corporate Governance roadshow was launched to bring the essence of corporate governance and compliance to all the sectors through interactive and creative means. The roadshows of the past year took place in ten sectors namely Pasig, Rizal, Sta. Rosa, San Pablo, Dasmaringas, Paranaque, Valenzuela, Balintawak, Plaridel, and Sub-Transmission Services with about 2500 participants composed of engineers, line men, metering security, and logistics personnel taking part of the roadshows.

The roadshows were set up in a creative manner in order to attract the attention and cooperation of participants. Information about Meralco's corporate governance policies were presented and applied through Family Feud-style game shows, infomercials, open forum breakout sessions, and even short situational skits in order to foster active participation from the audience. At the end of the program, each participant was asked to signify his commitment to "BE RIGHT" by signing on the commitment wall.

The CG Roadshows provided avenues for discussion which helped secure stronger commitment from all members of the organization, this is evident in the high number of employees who have taken part in the CGO's other programs whether through indirect or direct means.